

Wacom Technology Corporation Privacy Policy

Last Updated: October 15, 2020

- 1 [Our Contact Details](#)
- 2 [About Wacom](#)
- 3 [Scope of this Privacy Policy](#)
- 4 [Summary of How We Use Your Personal Information](#)
 - i. [User Information](#)
 - ii. [Business account contact information](#)
 - iii. [Usage Information](#)
 - iv. [Social media information](#)
 - v. [Other third-party information](#)
- 5 [Information We Collect](#)
- 6 [How We Use the Information We Collect](#)
- 7 ["Do Not Track Requests"](#)
- 8 [How We Share Your Information with Third Parties](#)
- 9 [International Transfers of Data for Processing](#)
- 10 [Third Party Features and Websites](#)
- 11 [Security; Breach; PCI DSS](#)
- 12 [Accessing, Correcting, Updating & Retaining Your Information](#)
- 13 [Preferences and Opting-Out](#)
- 14 [California Privacy](#)
- 15 [Use by Children](#)
- 16 [Changes to this Policy](#)

1. Our Contact Details

This privacy policy is issued on behalf of Wacom Technology Corporation, 1455 NW Irving St, Portland, OR 97209, USA.

If you have questions about this policy or our use of your personal information, you may contact us at privacy-wtc@wacom.com or call toll free at 1-855-669-2266.

You can also write to us at the following address:

Wacom Technology Corporation
Attention: Privacy
1455 NW Irving St.
Portland, OR 97209, USA

[\[back to top\]](#)

2. About Wacom

Wacom ("Wacom," "WTC," "we," "us," or "our") provides customers with pen tablets, interactive pen displays, digital interface technologies, cloud storage, and software applications. We also provide guidance, services, and support on these products. Wacom respects your privacy and takes our responsibility to protect your privacy seriously.

Wacom Technology Corporation Privacy Policy

A list of our subsidiaries and corporate affiliates under common control with us (our “Affiliates”) can be found [here](#). Wacom and our Affiliates are collectively referred to as the “Wacom Group.”

[\[back to top\]](#)

3. Scope of this Privacy Policy

This privacy policy explains how we collect and use information that relates to you when you:

- use our websites, which include our websites listed [here](#);
- use our mobile applications (“Apps”), including Inkspace App, Bamboo Paper, Bamboo Note, Wacom Ink Note, and Sign Pro PDF;
- use our other software and products; or
- interact with us through our websites, phone, email, live chat, social media presences on platforms like Facebook and Twitter, fax, postal mail, courier, or face-to-face.

We refer to these uses and interactions as our “Services.”

Although we may link to third-party websites, software, or services, this policy applies only to *our* Services. Please refer to the privacy policies on any third-party websites, software, or services to learn how they use your personal information.

We encourage you to read this policy carefully to understand our policies and practices regarding your information and how we will treat it if you elect to use our Services. We understand your use of our Services to mean that you accept and consent to the use of your information as described here.

We maintain separate privacy policies that address the privacy of applicants for employment and members of our workforce, respectively.

[\[back to top\]](#)

Wacom Technology Corporation Privacy Policy

4. Summary of How We Use Your Personal Information

The table below lists categories of information we collect, how we use such information, and with whom we might share such information. In Section 5 of this Policy following this table, we explain in further detail the categories of information we collect. We welcome any questions you might have after reading these parts of the Policy. Please raise them with us by emailing privacy-wtc@wacom.com or calling 1-855-669-2266.

HOW WE USE PERSONAL INFORMATION COLLECTED		
Type of Information We Collect	How We Use It	Who We Share It With
<u>User Information</u> (e.g., user contact information, payment information, user identifiers, user comments, etc.)	(1) to provide our products and Services (2) to communicate with you about our products and services (3) to authenticate you and tailor content (4) to improve our products and create new products (5) for our internal accounting, security, and operational purposes (6) for purposes required by law	(a) with our service providers, including analytics providers, to help us deliver and improve the Services (b) our Affiliates
<u>Business account contact information</u> (e.g., business name, position, telephone number, address, email, etc.)	(1) to provide our products and Services (2) to communicate with you about our products and services (3) to authenticate you and tailor content (4) to improve our products and create new products (5) for our internal accounting, security, and operational purposes (6) for purposes required by law	(a) with our service providers, including analytics providers, to help us deliver and improve the Services (b) with business partners and resellers for support and our marketing purposes (c) our Affiliates
<u>Usage Information</u> (e.g., indicators of engagement with our website or usage of Services, IP address, device identifier, etc.)	(1) to improve our products and create new products (2) to provide targeted advertising (3) to better understand how our customers' use our Services (4) for our internal accounting, security, and operational purposes (5) for purposes required by law	(a) with our service providers, including analytics providers, to help us deliver and improve the Services, and to provide targeted advertising (b) our Affiliates
<u>Social media information</u> (e.g., social media user name, name, email address, profile images, etc.)	(1) to provide our products and Services (2) to communicate with you about our products and services (3) to authenticate you and tailor content (4) to improve our products and create new products (5) for our internal accounting, security, and operational purposes	(a) with our service providers, including analytics providers, to help us deliver and improve the Services (b) our Affiliates

Wacom Technology Corporation Privacy Policy

	(6) for purposes required by law	
<u>Other third-party information</u> (e.g., identifiers or activity indicators received from payment processor or sales partners)	(1) to provide our products and Services (2) to communicate with you about our products and Services (3) to authenticate you and tailor content (4) to improve our products and create new products (5) for our internal accounting, security, and operational purposes (6) for purposes required by law	(a) with our service providers, including analytics providers, to help us deliver and improve the Services (b) our Affiliates

[\[back to top\]](#)

5. Information We Collect

In general, the information we collect is of two types: (a) User Information and (b) Usage Information. We also collect business account information and social media information from some persons under the circumstances described below.

We collect information from you in several ways. You provide us with certain identifying information when you create a Wacom account or access our Services. We also collect certain information automatically as you interact with our Services. We may also receive information about you from other sources. We may collect personal information from you when you register as a user or to learn more about our products, request a demo or evaluation period, provide comments and suggestions, sign up for newsletters, enter competitions and promotions, interact with us on our social media channels, order Apps, products or services, request and utilize maintenance and support services, request white papers, sign up for events or seminars, submit content or send us feedback. If you contact our customer support on the telephone, we may collect User Information from you during your call to provide our Services to you. ***If you do not want us to collect this information, please do not provide it, but you may not be able to take advantage of our Services or certain features of our Services.*** For example, where we need to collect information to provide Services to you and you fail to provide that information when requested, we may not be able to provide the Services. Examples of information we directly collect from you include:

User Information. This means information collected about users of the Services and includes contact information. It also includes any content you store on our Services, including requests, questions, comments or reviews you share with us or others who use our Services. “User Information” also includes information that you provide to us to make purchases, such as payment information, identifiers, and delivery address. If you contact our customer support, the User Information we collect will also include recordings of your communications with customer support. Users may create and store their content data including, without limitation, handwriting text, designs and graphics in our Services, and such content data could be “User information” as well. The content data may contain sensitive personal information.

Wacom Technology Corporation Privacy Policy

Business account contact information. This means business contact information such as name, title, job function, business name, business address, business e-mail address, and business phone number that we collect about people we serve or work with, including actual and prospective customers, alliance and channel partners, contractors, vendors and other parties interested in Wacom or its products and services.

Usage Information. We collect information about your interactions with our Services. This includes or can relate to your personal information. This information enables us to, among other things, improve our Services and your experience, see which areas and features of our Services are popular and count visits, provide you targeted advertising based upon your interests and to analyze trends, administer our websites, track how you engage with our websites and other Services, learn about the systems, browsers, and apps you use to interact with our Services, gather demographic information about our user base as a whole. We also use analysis tools and methods to allow us to better understand how our customers use our Services. This includes how often the Services are used, the events that occur within the application, aggregated usage, performance data, any exceptions that occur within the software and the source from which the application was downloaded.

To do this, we use cookies and similar technologies, such as web beacons, to help us collect this information. The companies that provide the cookie and similar technologies used in our website have access to and might use the Usage Information gathered through these technologies. Such uses might include the development and improvement of services and products for our website, as well as the development of these companies' capabilities outside of the services provided to us, including sharing information with these companies' business partners.

Our collection and processing of cookies is described in greater detail in our Cookie Notice which may be found [here](#). We also compile certain information automatically and store it in log files. This information can include:

- internet protocol (IP) addresses
- browser type,
- browser language,
- device identifier,
- device type,
- internet service provider (ISP),
- referring/exit pages,
- length of visit,
- pages viewed,
- operating system,
- date/time stamp,
- clickstream data,
- crashes,
- system activity,
- hardware settings,
- time zone,
- the date and time of requests, and

Wacom Technology Corporation Privacy Policy

- referral URL

We may combine this automatically collected log information with other information we collect about you. If you reach out to us over the telephone or via facsimile, we may also log information such as your phone number, forwarding calls, SMS routing information, and types of calls.

Social media information. If you choose to login to our Services using social media accounts, we will receive your name, email address, and, generally, your social media identifier (sometimes also referred to as a user name or handle). When a routing social media platform allows, we also sometimes receive your profile images and historical information about your interaction with our social media presences. We also monitor social media sites for engagement with our products and services, particularly including our social media presence. We may receive, consistent with the privacy practices of the social media platforms that we monitor, public information about interactions (such as retweets, re-posts, likes, and other reactions) with our social media platform, mentions of our products or services, information about our social media followers, and information sent to us in direct messages or replies. When you send us direct messages or replies, we receive and process any personal information in these messages. So, for instance, if you mention that you received one of our products for your birthday, we would receive and store that information as part of our records of our support interactions with you.

We also use third-party social media tools to identify journalists and influencers relevant to our products and services. These tools may provide public biographical information on journalists and influencers. We use this information to make information about our products and services available to influencers, to measure the impact of influencers' own social media profiles, and to communicate with influencers about our products.

Other third-party information. We receive information about you from third parties who support our Services including our payment processor, third-party marketplaces, and our sales channel partners. We may add this third-party-provided information to the information we collect on you from our Websites.

[\[back to top\]](#)

6. How We Use the Information We Collect

We use your personal information for a number of purposes that we believe to be consistent with your expectations when you interact with us and our Services:

- **To provide Services and support.** We use your personal information to provide and manage the Services, communicate with you about our Services, and fulfill any contractual obligations we otherwise have with you. In addition, we use your personal information to support your use of the Services and to ensure the quality and security of the Services.

Wacom Technology Corporation Privacy Policy

- In response to your inquiry, request, or purchase, we use your personal information to provide reports, consulting services, educational services, training, maintenance, technical support, customer support, or other support services.
- We use your personal information, including information stored on your systems, to implement our Software or Apps. We keep any temporary copies of data that we access, use, or create to do so only for the time period necessary.
- We may also use your personal information to provide you updates, notices, and security alerts along with support and administrative messages.
- We record all calls for support and keep records of your communications and ours to provide and improve customer service to you and others.
- We also use personal information to manage your account and verify your identity.
- We use your personal information to otherwise support your account.
- We use your personal information when needed to perform accounting functions.
- We use your personal information to provide relevant product information via our Websites. We may also provide you with information about third parties and their terms of use and privacy policies when you purchase their applications on the Websites.
- We may also use your information to customize your interaction with our Websites and carry out any other purpose for you provided us with your personal information (subject to applicable data protection laws).
- **To authenticate your identity and to tailor content.** When you create or login to an account with Wacom, we use your personal information for the purpose of providing you a login to the Services. We use personal information to verify your identity and manage access to your Wacom account. This account enables us to provide a verifiable way for us to respond to your requests or inquiries, including processing your orders, accepting orders and payments, sending confirmations, providing invoices, processing requests for information about our products, processing downloads for whitepapers or product demonstrations/evaluations, and processing warranty requests). And, if you elect to link your Wacom account to your personal social media account, we use personal information relating to your social network accounts you have elected to use (e.g., Facebook, Twitter or Google+) to create or access your Wacom account.
- **For online forums, online events, and in-person events.** We may use your information to facilitate your participation on our online forums such as user groups

Wacom Technology Corporation Privacy Policy

and bulletin boards. We may also do so to facilitate your participation in live or online events such as training seminars or conferences.

- **Prevent improper or illegal activity.** We use personal information to protect, investigate, and deter against fraudulent, unauthorized, or illegal activity on or relating to our Services.
- **To meet legal requirements.** Wacom may be required to use or disclose your personal information when necessary to comply with legally mandated reporting, subpoenas, court orders, or other legal process requirements.
- **To market and improve our products and services and to create new products and services.** We use your personal information to:
 - conduct marketing activities to inform you about our products, services, and events.
 - conduct surveys about our Services and your use of our Services.
 - Administer, contests or sweepstakes, to send promotional emails, process entries, notify participants of the winners, comply with applicable laws and regulations for the contests, sweepstakes and rewards, and to deliver rewards.
- Further, we may use information for analytics purposes and to operate, maintain and improve our products and services. We may also use information to create new products and services.
- **Other purposes.** We may use your information for any other legal, business or marketing purposes that are compatible with this Policy.

[\[back to top\]](#)

7. “Do Not Track Requests.” Your web browser and mobile device may allow you to adjust your browser settings so that “do not track” (DNT) requests are sent to the websites you visit. Wacom respects your wishes and will not track user activity once DNT signals have been activated. **However**, our third-party service providers may not respond to DNT signals.

[\[back to top\]](#)

8. How We Share Your Information with Third Parties. Wacom may disclose your information in the following circumstances:

- **Business Partners, Resellers and Subcontractors.** Wacom may share your personal information with business partners, resellers and subcontractors (such as third-party distributors and resellers, vendors, suppliers and other service providers), who may

Wacom Technology Corporation Privacy Policy

use the information to fulfill product orders, process payments, develop and improve products, contact you about product orders or in connection with the performance, operation, and support of the Services or solutions, performing marketing or consulting services, respond to your requests or as otherwise appropriate in connection with a legitimate business need. Further, we may disclose personal information to service providers who host or facilitate the delivery of online training, seminars and webinars; email-delivery services and other technology providers; and third parties that may assist in the delivery of marketing materials, technical support services or other products, services or information. We also share information with our third-party payment processor.

Onward transfers to third-party service providers who are our processors will be made in accordance with applicable data protection laws. These third-party processors are only authorized to use your information as necessary to provide the respective service. We may also share your information at your request or as a consequence of your choices with (i) business partners, resellers and independent software vendors from which you purchase products or services or license mobile applications, software or a software service via our Websites; (ii) the operator of a social media network (e.g., YouTube, Facebook, Twitter, Tumblr, Pinterest, LinkedIn and Instagram) with whom you share content; or (iii) the operator of a third-party communications or storage provider with whom you share content via email, cloud storage, photo storage, or any other third party with whom you have chosen to export your content.

- **Analytics Providers.** To third parties conducting marketing studies and data analytics, including those that provide tools or code which facilitates our review and management of our Services, such as Google Analytics or similar software products from other providers. For example, we use Google Analytics to analyze usage to our Services (e.g., our products, Websites and Apps). We may also use Google Analytics in conjunction with Google's advertising services. With this capability, we or Google may link Google Analytics information with information about visits to multiple sites. We use these tracking technologies to provide tailored advertising and evaluate our marketing efforts. For more information about how Google collects and processes data when you visit websites or use apps that use Google technologies, please see "How Google uses data when you use our partners' sites or apps" at www.google.com/policies/privacy/partners.
- **Transfer or Assignment in Connection with Business Transfers or Bankruptcy.** In the event of a business transition, such as a merger, acquisition, reorganization, bankruptcy or other sale of all or a portion of our assets, any information owned or controlled by us may be one of the assets transferred to third parties. Wacom shall provide notice of such a business transition via prominent notice on our Websites. We reserve the right, as part of this type of transaction, to transfer or assign your information and other information we have collected from customers and users of the Services to third parties. Other than to the extent ordered by a bankruptcy or other court, or as otherwise agreed to by you, the use and disclosure of all

Wacom Technology Corporation Privacy Policy

transferred information will be subject to this Policy. However, any information you submit or that is collected after this type of transfer may be subject to a new privacy policy adopted by the successor entity in compliance with applicable laws and regulations.

- **Response to Subpoenas or Court Orders; Protection of Our Rights; Safety.** As required or permitted by law, regulation, legal process or other legal requirement, or when we believe in our sole discretion that disclosure is necessary or appropriate, to respond to an emergency or to protect our rights, protect your safety or the safety of others, investigate fraud, comply with a judicial proceeding or subpoenas, court order, law-enforcement or government request, including without limitation to meet national security or law enforcement requirements, or other legal process and to enforce our agreements, policies and terms of use.
- **To Our Affiliates.** We may share some or all of your information with our Affiliates. We will require all entities to comply with the terms of this Policy with regard to their use of your information.
- **Publicly Posted Content.** If you post comments, images, and other content to a location which is public-facing, including any public-facing Websites, Apps, storage locations, or social media, your posted information will be publicly viewable.
- **With Your Consent.** We may share some or all of your information to any other third party with your affirmative consent. For instance, we display personal testimonials of satisfied customers on our Websites in addition to other endorsements. With your consent we may post your testimonial along with your name. If you wish to update or delete your testimonial, you can contact us at the address shown at the top of this policy.
- **Anonymized Data.** We may share information that has been anonymized with others for their own uses, in accordance with applicable laws and regulations.

[\[back to top\]](#)

9. International Transfers of Data for Processing.

Please be aware that any information processed under this Policy may be transferred to or from another country or territory which provides different or less comprehensive privacy and/or security protections for the information.

Because of the global nature of our business, a co-operation among the Affiliates in the Wacom Group with respect to certain parts of the Services is established. As a consequence, when certain information is shared within the Wacom Group, information relating to you might be processed outside of your local jurisdiction, including without limitation in the United States, the European Economic Area (EEA) and/or Japan. All information collected and transferred under this Policy to other Affiliates in the Wacom Group will remain subject to this Policy and applicable data protection laws.

Wacom Technology Corporation Privacy Policy

Also, many of our third-party processors are based in different jurisdictions, including the United States, the EEA and/or Japan. Information transferred to our processors will contractually be required to comply with the obligations set forth in this Policy.

Where we transfer your information to a country or territory which provides less comprehensive privacy and/or security protections for the information, we will continue to ensure that all such transfers of your information shall be performed in a manner compliant with applicable data protection laws.

By your use of the Services and acknowledgement of our Privacy Policy, you consent to your information being transferred to and processed by Wacom, the Wacom Group, Wacom's service providers and third parties outside of your local jurisdiction.

[\[back to top\]](#)

10. Third-party Features and Websites

As stated above, the Websites may contain links to or features from other websites. This Policy covers the processing of information by Wacom for our Services, and does not cover the processing of information by such third-party websites or features. Wacom is not responsible for the privacy policies, cookie policies, terms of use and/or practices of third parties that you have accessed from our Services. We encourage you to be aware when you leave our Services and to read the privacy policy, cookie policy, terms of use and other statements on that third-party site or for that third-party service.

[\[back to top\]](#)

11. Security; Breach; PCI DSS

Wacom takes reasonable and appropriate precautions to help protect your information. We believe that these precautions take into due account of the risks involved in the processing and the nature of the information. However, given the nature of the internet and the fact that network security measures are not completely protective or impenetrable under all circumstances, we cannot guarantee the security of your information.

When registering for access to a secure area of one of our Services, we will ask you to select a username and password. We recommend that you do not divulge your password to anyone. We will never ask you for your password in an unsolicited phone call or in an unsolicited email. Also, remember to sign out of the Service and close your browser window, your software, application or other Service when you have finished your work. This is to ensure that others cannot access your information and correspondence when accessing your computer.

When you make a payment at our Websites, we comply with our obligations under the Payment Card Industry Data Security Standards (PCI DSS), and we ensure that any third-

Wacom Technology Corporation Privacy Policy

party service providers to our Services who process customer credit cards also comply with the requirements set forth in the PCI DSS.

Any sharing of your information with third-party processors who are operating at our instruction will be made in accordance with applicable data protection laws. These third-party processors will be required to comply with appropriate security and breach notification measures to protect your information.

We have put in place procedures to deal with any suspected personal information breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

If you have any questions about the security of our Services, you can contact us using the contact information at the top of this policy.

[\[back to top\]](#)

12. Accessing, Correcting, Updating & Retaining Your Information

You may access, modify, amend, restrict or remove your Wacom account information by logging into your Wacom account and accessing your Wacom account information.

Furthermore, you are entitled to request information about the personal information we store about you at any time. You may also request to correct, update or remove information about yourself at any time. For any such request you may contact us at the address shown at the top of this policy. If your information is provided to us by your employer, you should direct your requests to your employer.

You will not have to pay a fee to access your information; however, we may charge a reasonable fee if your request is clearly unfounded, repetitive or excessive. Alternatively, we may refuse to comply with your request in these circumstances.

We will retain your information and the data we process on behalf of our customers as necessary to fulfill the purposes for which we have collected the information, for as long as your Wacom account is active, as needed to provide you our Services or to comply with legal or regulatory obligations. We will retain and use this information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements. If you delete any of your Wacom account information, we may retain certain information if required by law or for legitimate business purposes or to complete our contractual obligations to you.

If you become an inactive customer, or if we close or suspend your Wacom account, we will continue to adhere to the then current Policy when we collected your information so long as we retain it in our possession. We may delete any or all of your information at any time without notice to you for any reason or no reason unless otherwise required by law or contract to retain it.

Wacom Technology Corporation Privacy Policy

We may need to request specific information from you to help us confirm your identity and ensure your right to access your information (or to exercise any of your other rights). This is a security measure to ensure that your information is not disclosed to any person who has no right to receive it. We may also contact you to ask you for further information in relation to your request to speed up our response.

We will attempt to respond to any request to access your information within 30 days. It may take us longer if your request is complex or you have made multiple requests in which circumstances we will notify you and keep you apprised of our progress.

[\[back to top\]](#)

13. Preferences and Opting-Out

Our Services provide visitors and customers the opportunity to opt-out of receiving specific types of communications from us and our partners at the point where we request information about the visitor or customer. In addition, if you have previously signed up to receive information about our Services, you may unsubscribe or opt out of all future marketing communications from us that do not relate to products or services you have already ordered by removing your contact and other information from our marketing and communications databases by (a) e-mailing us or (b) clicking the unsubscribe link on any email marketing communication you receive.

We partner with a third party to display advertising on our website or to manage our advertising on other sites. Our third-party partner may use cookies or similar technologies to provide you advertising based upon your browsing activities and interests. For more information on our use of cookies and how you may choose to opt-out of accepting cookies, please review our [Cookie Notice](#).

[\[back to top\]](#)

14. California Privacy

In 2018, the state of California enacted the California Consumer Privacy Act (“CCPA”), which affords certain rights for California residents. This section specifically addresses the rights of California residents under the CCPA.

A. Collection Categories

As explained above in Sections 4 and 5, we collect a variety of categories of information in connection with providing the Services. We explain these categories again, specifically in the context of the CCPA. In providing the Services, we collect the following categories of personal information: an individual consumer’s name, postal or mailing address, Internet Protocol (IP) address, unique personal identifier or online identifier, email address, account name, telephone number, bank account number, credit card number, debit card number, or other financial account information provided.

Wacom Technology Corporation Privacy Policy

B. Information Sources

As explained above, we collect personal information from consumers themselves, directly via our website, interactions with our company personnel, and through social media, and, in some cases, from service providers such as payment processors.

C. Personal Information Use and Sharing for Business Purposes

As explained in greater detail above in Section 6, we use personal information collected for a wide variety of business purposes:

- to provide and manage the Services, ensure the quality and security of the Services, communicate with consumers about our Services, and fulfill any contractual obligations we have with consumers;
- to facilitate the establishment and use of consumer's individual Wacom accounts they create for themselves. personal information to verify your identity and manage access to your Wacom account;
- to facilitate your participation on our online forums such as user groups and bulletin boards or in live or online events such as training seminars or conferences;
- for analytics purposes and to operate, maintain and improve the Services;
- to market the Services and gather additional information regarding the Services;
- to create new products and services;
- to protect, investigate, and deter against fraudulent, unauthorized, or illegal activity on or relating to our Services; and
- when necessary, to meet legal requirements, such as legally mandated reporting, subpoenas, court orders, or other legal process requirements.

We disclose your personal information for a business purpose or purposes to the following categories of third parties:

- Service providers, as explained in Sections 4, 5, 6, and 8, above, and with Affiliates.

D. Sales of Personal Information

We do not engage in transactions by which we provide a consumer's personal information to other parties in exchange for financial payment. But the CCPA broadly defines "sale" to include transfers of information that do not necessarily involve monetary payment. With this broad definition in mind, we note again that the companies that provide cookies and similar technologies used in our website have access to and might use the Usage Information gathered through these technologies, which might include an individual consumer's IP address. Such uses might include targeted advertising information based on

Wacom Technology Corporation Privacy Policy

individual internet activity and interests, improvement of the Services through website usage or data analytics, as well as the development of these companies' capabilities outside of the services provided to us. It is possible some of the businesses providing services to us might share Usage Information with their business partners. In addition, some companies that provide services to us might need to access to and use customer information as part of providing services to us, and these same companies might use this information for the development of their own business capabilities, not solely for the delivery of services to us.

To notify us of your desire to restrict the use of your personal information by third parties, click the link below and provide the information required in the webform:

[DO NOT SELL MY PERSONAL INFORMATION](#)

If you believe you have questions about your request through this webform or want to make a request that you believe the webform does not address, please contact us and submit your request by emailing us at privacy-wtc@wacom.com or calling toll free at 1-855-669-2266.

E. Your California Rights and Choices

The CCPA provides California residents with specific rights regarding their personal information. This section describes your CCPA rights and explains how to exercise those rights.

i. Access to Specific Information.

You have the right to request that we disclose certain information to you about our collection and use of your personal information over the past 12 months. Once we receive and confirm your verifiable consumer request (see Exercising Consumer Rights, below), we will disclose to you:

- The categories of personal information we collected about you.
- The categories of sources for the personal information we collected about you.
- Our business or commercial purpose for collecting or selling that personal information.
- The categories of third parties with whom we share that personal information.
- The specific pieces of personal information we collected about you.
- If we sold or disclosed your personal information for a business purpose, two separate lists disclosing:
 - sales, identifying the personal information categories that each category of recipient purchased; and
 - disclosures for a business purpose, identifying the personal information categories that each category of recipient obtained.

Wacom Technology Corporation Privacy Policy

ii. Deletion Request Rights

You have the right to request that we delete any of your personal information that we collected from you, subject to certain exceptions. Once we receive and confirm your verifiable consumer request (see Exercising Consumer Rights, below), we will delete (and direct our service providers to delete) your personal information from our records, unless an exception applies.

We may deny your deletion request if retaining the information is necessary for us or our service provider(s) to:

- Complete the transaction for which we collected the personal information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform our contract with you.
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
- Debug products to identify and repair errors that impair existing intended functionality.
- Exercise free speech, ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law.
- Comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 et. seq.).
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when the information's deletion may likely render impossible or seriously impair the research's achievement, if you previously provided informed consent.
- Enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us.
- Comply with a legal obligation.
- Make other internal and lawful uses of that information that are compatible with the context in which you provided it.

iii. The Right to Opt-Out – The Right to Opt Out of Sale of Personal Information

You have the right to opt out of any sale of your information to a third party, i.e., to prevent a transfer of information to a third party that is not restricted in certain ways from making use of the information. As we explained above, some of the companies that provide cookies and similar technology might use Usage Information for development of their own products and services, including potentially the sharing of information with others. You can exercise your right to opt out of the transfer of your information by clicking on the link below and entering the information required.

DO NOT SELL MY PERSONAL INFORMATION

iv. Exercising Consumer Rights

Wacom Technology Corporation Privacy Policy

To exercise the rights described above, please submit a verifiable consumer request to us by one of the following methods:

- Emailing us at privacy-wtc@wacom.com;
- Calling us toll free at 1-855-669-2266; or
- Submitting a request through our webform accessible [here](#).

Only you, or a person registered with the California Secretary of State that you authorize to act on your behalf, may make a verifiable consumer request related to your personal information. You may also make a verifiable consumer request on behalf of your minor child. You may only make a verifiable consumer request for access or data portability twice within a 12-month period.

To verify the identity of an individual making a request, a two-step process will need to be completed. A verifiable consumer request must:

- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.
- Separately provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal information or an authorized representative.

We cannot respond to your request or provide you with personal information if we cannot verify your identity or authority to make the request and confirm the personal information relates to you.

Making a verifiable consumer request does not require you to create an account with us. We will only use personal information provided in a verifiable consumer request to verify the requestor's identity or authority to make the request.

iv. Response Timing and Format

We endeavor to respond to a verifiable consumer request within 45 days of its receipt. If we require more time, we will inform you of the reason and extension period in writing.

If you have an account with us, we will deliver our written response to that account. If you do not have an account with us, we will deliver our written response by mail or electronically, at your option.

Any disclosures we provide will cover only the 12-month period preceding the verifiable consumer request's receipt. The response we provide will also explain the reasons we cannot comply with a request, if applicable. For data portability requests, we will select a format to provide your personal information that is readily useable and should allow you to transmit the information from one entity to another entity without hindrance.

We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants

Wacom Technology Corporation Privacy Policy

a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

F. Non-Discrimination

We will not discriminate against you for exercising your CCPA rights. Unless permitted by the CCPA, we will not:

- Deny you goods or services.
- Charge you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties.
- Provide you a different level or quality of goods or services.
- Suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services.

However, we may offer you certain financial incentives permitted by the CCPA that can result in different prices, rates, or quality levels. Any CCPA-permitted financial incentive we offer will reasonably relate to your personal information's value and contain written terms that describe the program's material aspects. Participation in a financial incentive program requires your prior opt in consent, which you may revoke at any time. However, we do not currently provide any financial incentives.

G. Shine the Light Disclosure

We have not shared any personal information with other companies for their direct marketing use within the immediately preceding calendar year. Accordingly, California's "Shine the Light" law, Cal. Civil Code § 1798.83 to § 1798.84, does not apply to us and we have not established any mechanism for you to request information on our sharing of information for third parties' marketing purposes.

[\[back to top\]](#)

15. Use by Children

We do not knowingly process personal information for which we determine the purposes and means of processing about children under the age of 13 or equivalent minimum age in the relevant jurisdiction without advance parental consent. If you are the parent or guardian of a child under 13 years of age or equivalent minimum age in the relevant jurisdiction and believe that your child has directly disclosed information to us, then please contact us so that we may delete the child's information.

[\[back to top\]](#)

Wacom Technology Corporation Privacy Policy

16. Changes to this Policy

We review this policy at least annually and reserve the right to modify this Policy at any time, so we encourage you to review it frequently. If we make a material change to this Policy, we will notify you by email or by means of a notice on our Websites prior to the changes taking effect. We will post any modifications or changes to the Policy on our Websites. It is your responsibility to keep current your contact information that we have on file. If you continue to use our Websites after we updated this Policy, we understand this to mean that you are agreeing to the processing of personal information as described in the updated Policy.

[\[back to top\]](#)